

Radio station WMUA at the University of Massachusetts was evolved in November 1948 out of the University Radio Club, which consisted mainly of public address and recording equipment. With the aid of army surplus equipment from Fort Devens, the Radio Club was transformed into the present radio station. The Station received a charter from the college and was allocated the college recording studios for its operations. In addition the station has a completely equipped studio at the athletic field as well as remote lines to many centrally located buildings on campus. The programs are broadcast to approximately 5000 members of the college community by carrier current. Many notables and popular entertainers have been heard over WMUA, among them the famous orchestras of Duke Ellington, Johnny Long, and Ray McKinley. The station is financed by money allocated by the student Senate of the University and is headed by a five man Board of Directors. The total station personnel numbers approximately 135 students and faculty members. During the week the station broadcasts 8 hours a day and is expecting to expand its weekend broadcasts. Included in their broadcasting schedule are play-by-play athletic contests, speeches, special college functions, etc. During the last month the station has joined with WAMF of Amherst College in an actual broadcasting network, which has proved itself successful and opened a new phase in intercollegiate radio cooperation among the two schools.

STATION OFFICIALS:

Wayne Langill	- Station Manager
Irv Wasserman	- Program Director
Roy Pitman	- Ass't Station Manager
Davíd Meltzer	- Public Relations Director
Robert Bates	- Technical Director

Radio station WHB at the University of Massachusetts was founded in November 1948 out of the University Radio Club, which consisted mainly of public address and recording equipment. With the aid of army surplus equipment from Fort Devens, the Radio Club was transferred into the present radio station. The station received a license from the college and was allocated the college radio station for its operations. In addition the station has a completely equipped studio at the University. The station is located in a rooming house at 1000 North Main Street on campus. The program is broadcast to approximately 5000 members of the college community by carrier current. Many popular and popular entertainers have been heard over WHB, among them the famous crooners of Duke Ellington, Johnny Lane, and Ray McInnis. The station is financed by money allocated by the student Senate of the University and is headed by a five man Board of Directors. The total station personnel number approximately 150 students and faculty members. During the week the station broadcasts 8 hours a day and is expected to expand its weekend broadcasts. Included in WHB's broadcasting schedule are play-by-play athletic contests, sponsored special radio functions, etc. During the last month the station has joined with WAMU of Mount College in an actual broadcasting network, which has proved itself successful and opened a new phase in intercollegiate radio cooperation among the two schools.

STATION OFFICIALS:

Station Manager	-	Wayne Langille
Program Director	-	Irv Westerman
Assistant Station Manager	-	Ray Wilson
Public Relations Director	-	David Melzer
Technical Director	-	Robert Bates